

MACLEAN'S

CANADA'S NATIONAL MAGAZINE

MARCH 1, 1944 • TEN CENTS



Who Has the Most? See Page 14

GIVE TO THE RED CROSS - THE NEED GROWS

HE DRIVES A WEAPON

HERE'S A PROVERB: "...the man in the cab of the truck is a tiger. He drives a weapon. Through thousand days and storm-tossed nights he keeps his cargo rolling, whether it is two tons or twenty."

It's a truism down to earth and back again. More trucks. More trucks. More trucks. More work than ever before. Working day after day on the highway, this is work that is the most essential between man and man.

It's work that is market... because we need more trucks. From the car to the truck, from the car to the truck, from the car to the truck, from the car to the truck.

Lately thousands of Canadian cities are now being served by trucks. They would have no other way to get their goods. And they need more trucks.

NEW TRUCKS—LIMITED!
The government has limited the number of trucks that can be used in the trucking industry. For this reason, you must act now to get your trucking business up to date.

INTERNATIONAL HARVESTER COMPANY OF CANADA, LTD.
BURLINGTON, ONTARIO

The truck is a weapon. It is a weapon that is used in the most essential way. It is a weapon that is used in the most essential way. It is a weapon that is used in the most essential way.

A good driver of the truck will keep Canada's highways alive with the most essential of work. It is a weapon that is used in the most essential way. It is a weapon that is used in the most essential way.



KEEP YOUR OLD TRUCKS ROLLING

It's a big job to keep a truck rolling. It's a big job to keep a truck rolling. It's a big job to keep a truck rolling. It's a big job to keep a truck rolling.

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The Crucial Hour

RETURNING from Britain, the editor of our sister publication, *Canadiana*, tells of seeing the latest R.F. on Canadian Red Cross work. He says that the R.F. is a very good one. He says that the R.F. is a very good one. He says that the R.F. is a very good one.

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Editorials

"Our editors prepare for their supreme hour—and, if need be, accept it. In the crucial hour, everything will be done to save the nation—the nation, the blood, the lives, the people of our nation. They, as never before, will be needed the more that the Red Cross is to support and defend them in their great work. It is their time, and against their overpowering need, the Red Cross is to take your own blood journey in this National Appeal."

We have no doubt as to what Canada's answer will be—Timothy Dillman.

The Truth's Out—Now Action

CANADIAN medical science statistics revealed in *Maclean's* of Feb. 15, are fully confirmed as far as the actual deaths are concerned by a stark statement of the facts issued by the Department of National Defence and published in this issue.

From Jan. 1, 1948, to June 30, 1954, 35,000 cases of pneumonia and influenza were reported by the Navy, Army and Air Force medical services. They represented about 300,000 days of hospital treatment, days lost to work and training, at a cost of \$14 million.

What must be stressed is that any attempt to compare the annual average 1954 work civilian rates is unfair to the military forces. Their medical services report all cases. Civilian physicians do not. Thousands of infected civilians either do not know they are infected, or have the fort, rely on quick treatment.

The medical services of the armed forces, by prompt diagnosis, treatment and education, have sharply reduced the incidence of viral diseases. The Air Force 1954 rate of 38 per 1,000 per year has dropped to 18. On the same basis the Army rate has been cut from 27 to 23, the Navy rate from 24 to 16.

The civilian rate, on the other hand, is increasing. The source of VD has yet to be effectively checked.

The press campaign supporting the authorities' spread for public co-operation is getting results. The Montreal police and courts, for instance, are reported to be showing increased activity in clamping out the prostitution activities in that city. Other communities are active too. The Health Minister of Ontario has announced new VD plans; down elsewhere in statistics which must be accurate in the spreading of statistics.

Now that the truth has been bluntly told and public interest aroused, that interest must be permitted to lapse. Syphilis and gonorrhea have got to be kept out. And the first necessity is that of educating people to the fully of consequences.

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INTERNATIONAL Trucks

Turin Couldn't Take It

By MARGARET NICOLETTI

Knots, panic, hunger, a helpless government, bitter hatred of the Germans—a vivid eye-witness report on war-torn north Italy.

(Manuscript received 10 May 2006; in final form 12 July 2006)



The Convention thought I was a British agent.¹

But all around me I couldn't see that. I
telling people were suffering terribly. Food became
very scarce, employment dropped to a pitiful level and
there was more starvation everywhere.

By now the people were picking up and leaving
about 11 lines.

A selfish world with only a brother man and say
I live in it now (even if I have many more).

There was a lot of suffering and death, we haven't
lived since we got down there yet.

La. The people, however, were not yet out of the

It had been my custom since I was an actor I should to France or England and in July 1938, I went to London and remained until November. By then the English were at war with Germany but Italy remained neutral. I believed Italy would stay out of the war.

I worked by night then, because for me, I imagined that night-life was in my genes. All my worldly goods were there and all my friends. The English would not let them go so they gave them away to me. I was different with Italy. They asked me to make an album. Finally the French decided that Italy was going to keep out of the war and they gave me my car. The Italian comedian I met in bed that summer was the one to watch in the war and I was such a jerk in Italy.

Only large air vents are
 through a small window.

...and it was only last night when it was known that Government officials would be in the city. It was speaking of Togo and the surrounding region also. On such occasions you would wish to be sure to

Shelton says: "The Jews are poor, stationary, dark and dusky. Their homes

Shirley was engaged. One day in 1936, he visited several prominent Jews who were his intimates in that way but of a public restaurant where he knew that high Nazi officers were feasting. On that same day, Jews were prohibited from eating in public places. The situation resulted into the restaurant was in 1936 with 14 Jews, about a table in the center of the room, and a waiter, the waiter, the waiter.

The friends were human but ill-mannered and nothing. He was afraid.

those were not I had many friends.
 But if you and I could not talk, it
 Italian people were working terrible. First, because
 very many, completely destroyed in a polluted land and
 there was more survivors everywhere.
 The more the people were picking up and looking
 about it then.
 A certain woman would enter a butcher shop and say
 "How do you have it? Why do you have any more?"
 The man, the butcher would reply, "we have a
 little bit, you know, about one."

In the words of *Montezuma* I was always referred to by name, only as "that new dance about," becoming more and more

The English would not let me go on my own journey leaving me with no money, and I wished to return there because to me, I regarded that magnificent country as my home. All my worldly goods were there and all my friends.

Only hope all songs are
Enough a small window!



**Man-
Ru**

TWICE biggest of the eight big meetings in 1997, conference shows can't get the daily amount of press

Whenever he goes in, the difference mean that Corbett is a *Pteropus* *L. corbetti* plant of the same. The writer can't imagine the difference that long even his as he is having that someone else will give the

[illegible]

Down at Sarnia, Ontario, Canada's dramatic \$48,-000,000 gamble in synthetic rubber is paying off



© 1999 by
Blackwell Science Ltd

By LARRY GOUGH

IN THE biggest of the eight big bookings in 1997, performers shared more of the daily income of the tour than the average artist has ever made. At midweek, mostly sold-out shows, the bands were so hot, as the *Washington Post* says in the review, that places like a 100-seat club in Los Angeles "were sold out before the show even began." Through paper-loud live shows, *Rolling Stone*, *MTV*, and *MTV2* featured the bands, and *MTV* even aired a 100-seat club show.

writer can't escape the doubt that they are in his or her hands, and sometimes even his power. He seems to be caught in a web of steel that constrains him to breathe or breathe to move except that. And where there is no new man, the old man lingers still. Above and below the mother's milk, countless miles of hope and small pages of silence by the big cables, telephone wires, and what would call to make a network is a vast almost beyond the horizon. The paper goes with the constant flow.

Down at Sarnia, Ontario, Canada's dramatic \$48,-000,000 gamble in synthetic rubber is paying off

and three more. The robins vibrated endlessly with the sound of breath.

Yates has a new line of hardwearing rubber flooring designed for use in sports halls and other large public buildings. The new flooring is made from a specially formulated rubber compound which is resistant to wear, tear and staining. It is also fire resistant and has a smooth, slip-resistant surface. The flooring is available in a range of colors and can be installed in a variety of ways. For more information, contact Yates at 0181 871 1111.

This is what the Polyene Corporation at St. Louis, Mo., is doing. Working with petroleum from its own well and with a New Jersey plasticizer, Polyne engineers are making Plastene Grade II synthetic rubber.

Protein was added. These large spheres held the chromatin for start-made release.



In general, liquid rubber flows from nozzles in form of cylindrical tubes.



Pipe steel products: Synthetic rubber nearby for manufacturing... \$10,000 tons a year

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Down at Sarnia, Ontario, Canada's dramatic \$48,-000,000 gamble in synthetic rubber is paying off

That is what the Polymeric Corporation at Pasadena, working with petroleum, has done: we made our own and a few other plastics. Poly suggests we making plastics instead of synthetic rubber good model to the United States in war. When a



GORE HEAVY MILE TODAY

IN 1859
when Gore
was founded

fires were fought by hand pumps

Today, instead, much more has flowed into the pipes—and through the lines.

During the past century, fire-fighting equipment and protection have improved beyond bounds. But this, in itself, the pipes, hand pumps, water, and the men, property owners must adapt to.

Gore's water supply, through the City of Toronto, is one of the best in the world. It is pure, and it is abundant. It is also one of the best in the world. It is pure, and it is abundant. It is also one of the best in the world.

Today, Gore's water supply is one of the best in the world. It is pure, and it is abundant. It is also one of the best in the world. It is pure, and it is abundant. It is also one of the best in the world.



Consult the Gore Agent
about fire loss prevention policies

The fire loss prevention policies are a part of the fire insurance policy. They are a part of the fire insurance policy. They are a part of the fire insurance policy. They are a part of the fire insurance policy. They are a part of the fire insurance policy.

FIRE, AUTOMOBILE AND CASUALTY INSURANCE



GORE

DISTRICT MUTUAL
FIRE INSURANCE COMPANY

ESTABLISHED 1859

HEAD OFFICE: G.C.T. ONE

A House for Carrie

Continued from page 17

I watched her leave, looking at the maid, being checked at the door. Carrie steps out and looks at the maid. Carrie steps out and looks at the maid. Carrie steps out and looks at the maid.

"She steps out and looks at the maid. Carrie steps out and looks at the maid. Carrie steps out and looks at the maid."

"Oh, looking at her!" I said. "I was a girl and I was a girl. I was a girl and I was a girl. I was a girl and I was a girl."

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Think Big

...when you plan for Canada's future



MAKING THE plans when you think of

Canada's future. Think of the future. Think of the future. Think of the future.

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greater productivity... the increased speed yet greater safety. Let us plan for better living, greater opportunity, economic security.

While there must be the rightest reason for our plans, there must be the rightest reason for our plans. While there must be the rightest reason for our plans, there must be the rightest reason for our plans.

Many governmental, municipal and industrial groups already are planning. Many individuals are planning. But not enough. Many planning, much more planning is needed. Whether we are homeowners, business operators, farmers, city leaders—let us plan for Canada's better future.

For by planning today, we prepare ourselves for tomorrow, we prepare ourselves for tomorrow. For by planning today, we prepare ourselves for tomorrow, we prepare ourselves for tomorrow.

CO LIMITED

CANADIAN GENERAL ELECTRIC



Assigned to "SpeciDuty" this Winter...

These days we are fortunate to have an abundance of ready-to-eat cereals, for now they fill a more important place than ever before in our Canadian diet. Serve them often to replace or extend other foods . . . they save time, save work, save fuel!



- Want help to say "no" next meal? Follow these simple steps:
1. Keep a full measurement of Kellogg's cereal bowl. Eat over one bowl for each meal.
 2. Serve Kellogg's for children's breakfast and afternoon snacks.
 3. Use them in all your meat and vegetable recipes.

HERE'S HOW KELLOGG CEREALS CAN HELP YOU IN YOUR MEAL-PLANNING AND WORK-SAVING PROGRAM



SAVE TIME—TRY BE READY BY 8 AM!
Tender, easy-to-prepare cereal. That's why thousands of Canadians have turned to Kellogg cereals that quick, easy-to-prepare cereal. That's why you can make your morning meal in a flash.



SAVE FUEL—NO COOKING REQUIRED!
We use all fuel to cook in pressure cookers. That's why Kellogg cereals are so quick, easy-to-prepare cereal. That's why you can make your morning meal in a flash.



SAVE WORK—NO POIS ON THIS TO COOK!
We use all fuel to cook in pressure cookers. That's why Kellogg cereals are so quick, easy-to-prepare cereal. That's why you can make your morning meal in a flash.



MAKE HEAD GO FASTER! NO AND GET FOR CRACKS!
We use all fuel to cook in pressure cookers. That's why Kellogg cereals are so quick, easy-to-prepare cereal. That's why you can make your morning meal in a flash.



IMPROVISED EATING—NOISE UNIT!
We use all fuel to cook in pressure cookers. That's why Kellogg cereals are so quick, easy-to-prepare cereal. That's why you can make your morning meal in a flash.



A TYPE AND A CEREAL FOR EVERY TASTE!
The Kellogg cereals are all different . . . all completely satisfying, with some have the same flavor as you'll find Kellogg cereals of each of the great-tasting Kellogg cereals in the world. That's why you can make your morning meal in a flash.

IF IT'S A **Kellogg's** CEREAL
IT'S THE FINEST OF ITS KIND!

Save Time! Save Work! Save Fuel!



TARGET FOR TONIGHT - TORONTO!

● You weren't briefed, when you took over the controls of this plane. Dispatcher smiled, as he handed you your orders. Control-tower let you take off in the bright sunlight.

Now, you're over Toronto . . . dropping down on the airport, welcomed into a blaze of light and colour . . . no hostile flak here . . . no searchlights . . . no night fighters . . . no "bomb doors open" . . . "bombs away".

For this, my son, is . . . Peace . . . Peace in Canada Unlimited.

Canada can be the greatest air nation in the world. In the era of Peace—Peace in Canada Unlimited—uncharted aerial highways will become as familiar as Yonge Street. Sky commerce will be one of the great industries of a growing land. At the helm will be the clear-eyed men, thousands and thousands of them who took to the air to meet the challenge of tyranny and who, fearless as ever, will return to conquer the vast distances of our country—yes, and of the world.

It is for them, for Canada, and for ourselves

that we must buy and hold more and more War Savings Stamps and Certificates, more and more Victory Bonds.



~ Canada Unlimited ~

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**BREWING
COMPANY LIMITED**



as part of the picture of "Canada Unlimited."